

Academic Year

2023-24


MALLA REDDY
DENTAL COLLEGE FOR WOMEN

(SPONSORED BY : CHANDRAMMA EDUCATIONAL SOCIETY)

Recognized by Dental Council of India, New Delhi, Ministry of Health & Family Welfare Govt. of India.
Affiliated to Kaloji Narayana Rao University of Health Sciences, Warangal, Telangana.

Ref No:MRDCW/ Social Media Committee/2023/Oct -01

Date: 4.10.2023
Hyderabad

CONSTITUTION OF SOCIAL MEDIA COMMITTEE 2023-2024

College Social Media for academic year 2023-2024 has been set and the list of members of the Committee are as follows:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr B Chittaranjan	Principal	Chairman	8008140536
WEBSITE				
2.	Dr TVS Harish Kumar	Professor, Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Nida	Student	4 th Year Incharge	8801764650
5.	Ms. Sravani	Student	3 rd Year Incharge	7680075895
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr B Chittaranjan	Principal	Co-Ordinator	8008140536
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing



[Signature]
Principal/Dean

Malla Reddy Dental College for Women

Principal / Dean
Malla Reddy Dental College for Women

Surarm 'X' Roads, Quthbullapur (M), Jeedimetla, Hyderabad - 500 055.

Phone : 91001 89797

Email: mrdcw2013@gmail.com www.mrdcw.edu.in


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Affiliation to Kaloji Narayanarao University of Health Sciences, Warangal, Telangana.
Reconginsed by Dental Council of India, New Delhi.

Ref No: MRDCW/ Social Media Committee/2023/Oct -02

Date: 5.10.2023

Hyderabad

CIRCULAR

SOCIAL MEDIA COMMITTEE 2023-2024

College Social Media Committee meeting for academic year 2023-2024 has been scheduled on 17th Oct, 2023 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- Events to be uploaded on the social media
- Updation regarding the College Website
- Review of the contents already uploaded
- Any further recommendations from the members

All the Committee members are instructed to attend the meeting as per the schedule.

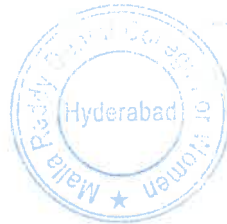

Principal /Dean

Malla Reddy Dental College for Women

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Principal / Dean
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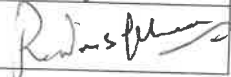
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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2023-2024

Date and Time: 17th Oct 2023, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. B Chittaranjan

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr B Chittaranjan	Principal	Chairman	
WEBSITE				
2.	Dr TVS Harish Kumar	Professor, Oral surgery	Co-Ordinator	
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	
4.	Ms. Nida	Student	4 th Year Incharge	
5.	Ms. Sravani	Student	3 rd Year Incharge	
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr B Chittaranjan	Principal	Co-Ordinator	
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	
8.	Rajashekar Reddy	Office Staff	Web Admin	




Chairman
Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women

Surarm 'X' Roads, Quthbullapur (M), Jeedimetla, Hyderabad - 500 055.

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Ref No:MRDCW/ Social Media committee/2023/ Oct 03

Date: 17.10.2023

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2023-2024 was conducted on 17th May 2023 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr B Chittaranjan	Principal	Chairman	8008140536
WEBSITE				
2.	Dr TVS Harish Kumar	Professor, Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Nida	Student	4 th Year Incharge	8801764650
5.	Ms. Sravani	Student	3 rd Year Incharge	7680075895
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr B Chittaranjan	Principal	Co-Ordinator	8008140536
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

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Phone : 91001 89797

Email:mrdcw2013@gmail.com www.mrdcw.edu.in

Dr B Chittaranjan as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The points discussed in the previous meetings were analysed for its execution
- Chairperson introduced the objective of posting content on all the media platforms.
- College current social media presence is discussed and analysed by the members
- Facebook, instagram, twitter IDs were monitored and content and comments cross checked.
- Committee has discussed about the calender of events to be uploaded
- Awareness campaigns, and events of the college updated in the media platforms.
- Social media manager, faculty representative, student representatives insights for upcoming programs obtained
- Meeting ended with eagles view on the metrics of the media handles.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members. The next meeting to be tentatively scheduled in February 2024.



Chairman
Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women




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Reconginsed by Dental Council of India, New Delhi.

Ref No: MRDCW/ Social Media Committee/2024/ Feb 01

Date: 15.02.2024

Hyderabad

CIRCULAR

SOCIAL MEDIA COMMITTEE 2023-2024

College Social Media Committee meeting for academic year 2023-2024 has been scheduled on 20th Feb , 2023 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- Discussion of upcoming campaigns, promotions or events
- Review analytics and key performance indicators for each platform
- Review of the contents already uploaded and identifying areas for improvement
- Any further recommendations or new ideas from the committee members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

Malla Reddy Dental College for Women

Copy to:

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2. IQAC Coordinator
3. PA to Dean for filing

Principal / Dean
Malla Reddy Dental College for Women





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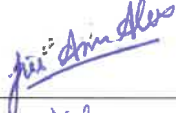



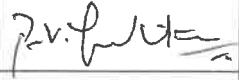
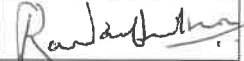
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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2023-2024

Date and Time: 20th Feb 2024, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. B Chittaranjan

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr B Chittaranjan	Principal	Chairman	
WEBSITE				
2.	Dr TVS Harish Kumar	Professor, Oral surgery	Co-Ordinator	
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	
4.	Ms. Nida	Student	4 th Year Incharge	
5.	Ms. Sravani	Student	3 rd Year Incharge	
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr B Chittaranjan	Principal	Co-Ordinator	
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	
8.	Rajashekar Reddy	Office Staff	Web Admin	


Chairman
Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women



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Ref No:MRDCW/ Social Media committee/2024/ Feb 02

Date: 20.02.2024

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2023-2024 was conducted on 20th Feb 2024 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr B Chittaranjan	Principal	Chairman	8008140536
WEBSITE				
2.	Dr TVS Harish Kumar	Professor, Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Nida	Student	4 th Year Incharge	8801764650
5.	Ms. Sravani	Student	3 rd Year Incharge	7680075895
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr B Chittaranjan	Principal	Co-Ordinator	8008140536
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

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Dr B Chittaranjan as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The minutes from the last meeting were reviewed .and approved unanimously.
- Discussion on refining and improving the current social media strategy was done
- Suggestions were put forward for introduction of more interactive content
- A tentative calendar for the present year was shared and reviewed.
- Encouraging the followers to share their experiences on the content shared on the social media
- Insights from students representatives were also obtained.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members.



Chairman
Social Media Committee MRDCW

Principal / Dean
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Academic Year

2022-23


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Ref No:MRDCW/ Social Media Committee/2022/Oct -01

Date: 3.10.2022
Hyderabad

CONSTITUTION OF SOCIAL MEDIA COMMITTEE 2022-2023

College Social Media for academic year **2022-2023** has been set and the list of members of the Committee are as follows:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr K V Ramana Reddy	Principal	Chairman	7702962222
WEBSITE				
2.	Dr TVS Harish Kumar	Professor, Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Nida	Student	3 th Year Incharge	8801764650
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7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

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1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing

Principal/Dean

Malla Reddy Dental College for Women

Principal/Dean

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Ref No: MRDCW/ Social Media Committee/2022/Oct -02

Date: 6.10.2022

Hyderabad

CIRCULAR

SOCIAL MEDIA COMMITTEE 2022-2023

College Social Media Committee meeting for academic year 2023-2024 has been scheduled on 11th Oct, 2022 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- Review of the contents already uploaded
- Events to be uploaded on the social media
- Updation regarding the change of the College Website
- Any further recommendations from the members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

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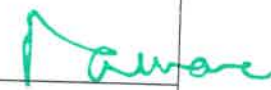






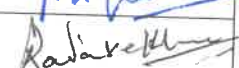
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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2022-2023

Date and Time: 11th Oct 2022, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. B Chittaranjan

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr K V Ramana Reddy	Principal	Chairman	
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2.	Dr TVS Harish Kumar	Professor, Oral surgery	Co-Ordinator	
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Ref No:MRDCW/ Social Media committee/2022/ Oct 03

Date: 11.10.2022

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2022-2023 was conducted on 11th Oct 2022 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr K V Ramana Reddy	Principal	Chairman	7702962222
WEBSITE				
2.	Dr TVS Harish Kumar	Professor, Oral surgery	Co-Ordinator	9949962477
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Dr K V Ramana Reddy as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The points discussed in the previous meetings were analysed for its execution
- Chairperson introduced the objective of posting content on all the media platforms.
- College current social media presence is discussed and analysed by the members
- Complete change of the website has to be done as per the managements instructions
- Social media manager, faculty representative, student representatives insights for upcoming programs obtained
- Meeting ended with eagles view on the metrics of the media handles.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members. The next meeting to be tentatively scheduled in February 2023.



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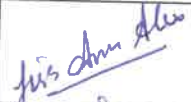


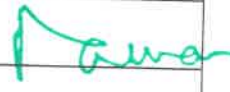

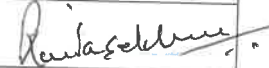
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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2022-2023

Date and Time: 20th Feb 2023, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. K V Ramana Reddy

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
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WEBSITE				
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7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	
8.	Rajashekar Reddy	Office Staff	Web Admin	



Chairman
Social Media Committee MRDCW
Principal / Dean

Malla Reddy Dental College for Women



Ref No:MRDCW/ Social Media committee/2023/ Feb 02

Date: 20.02.2023

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

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Dr K V Ramana Reddy as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM..

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The minutes from the last meeting were reviewed .and approved unanimously.
- Discussion on refining and improving the current social media strategy was done
- Suggestions were put forward for introduction of more interactive content
- A tentative calendar for the present year was shared and reviewed.
- Encouraging the followers to share their experiences on the content shared on the social media.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members.



Chairman
Social Media Committee MRDCW

Principal / Dean
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Ref No:MRDCW/ Social Media Committee/2021/Oct -01

Date: 5.10.2021
Hyderabad

CONSTITUTION OF SOCIAL MEDIA COMMITTEE 2021-2022

College Social Media for academic year 2021-2022 has been set and the list of members of the Committee are as follows:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandarsekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Nida	Student	2 nd Year Incharge	8801764650
5.	Ms. Anjana Sree	Student	3 rd Year Incharge	9491313525
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandarsekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing


Principal/Dean

Malla Reddy Dental College for Women

Principal / Dean

Malla Reddy Dental College for Women



Suraram 'X' Road, Quthbullapur (M), Jeedimetla, Hyderabad - 500 055.

Phone : 92475 95659

Email : mrdcw.2013@gmail.com

www.mrdcw.org



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Affiliated to Kaloji Narayanarao University of Health Sciences, Warangal, Telangana.

RefNo: MRDCW/Social Media Committee/2021/Oct -02

Date: 6.10.2021

Hyderabad

CIRCULAR

SOCIAL MEDIA COMMITTEE 2021-2022

College Social Media Committee meeting for academic year 2021-2022 has been scheduled on 11th Oct, 2021 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion about points of the previous meetings
- Planning of events to be uploaded on the social media
- Updation of change regarding the College Website
- Review of the contents already uploaded
- Any further recommendations from the members

All the Committee members are instructed to attend the meeting as per the schedule.


Principal /Dean

Malla Reddy Dental College for Women

Copy to:

1. Social Media committee members
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3. PA to Dean for filing



Principal / Dean
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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2021-2022

Date and Time: 11th Oct 2021, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. V Chandrasekhar

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr V Chandrasekhar	Principal	Chairman	<i>V.Chandrasekhar</i>
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	<i>Harish</i>
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	<i>Jisa Ann Alex</i>
4.	Ms. Nida	Student	2 nd Year Incharge	<i>Nida</i>
5.	Ms. Anjana Sree	Student	3 rd Year Incharge	<i>Anjana Sree</i>
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	<i>V.Chandrasekhar</i>
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	<i>P.V. Yudhistar</i>
8.	Rajashekar Reddy	Office Staff	Web Admin	<i>Rajashekar</i>



V.Chandrasekhar
Chairman

Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women

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Ref No:MRDCW/Social Media committee/2021/ Oct 03

Date: 11.10.2021

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2021-2022 was conducted on 11th Oct 2021 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandarsekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Nida	Student	2 nd Year Incharge	8801764650
5.	Ms. Anjana Sree	Student	3 rd Year Incharge	9491313525
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandarsekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Dr V Chandrasekharas Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media Committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The points discussed in the previous meetings were analysed for its execution
- Chairperson introduced the objective of posting content on all the media platforms.
- College current social media presence is discussed and analysed by the members
- Discussion regarding the opening of facebook Page for college
- Awareness campaigns, and events of the college updated in the media platforms.
- Social media manager, faculty representative, student representatives insights for upcoming programs obtained
- Meeting ended with eagles view on the metrics of the media handles.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members. The next meeting to be tentatively scheduled in February 2022.


Chairman

Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women




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Ref No: MRDCW/Social Media Committee/2022/ Feb 01

Date: 15.02.2022

Hyderabad

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SOCIAL MEDIA COMMITTEE 2021-2022

College Social Media Committee meeting for academic year 2021-2022 has been scheduled on 19th Feb, 2022 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- Discussion of upcoming campaigns, promotions or events
- Review analytics and key performance indicators for each platform
- Review of the contents and identifying areas for improvement
- Any further recommendations or new ideas from the committee members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

Malla Reddy Dental College for Women

Principal / Dean

Malla Reddy Dental College for Women

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing





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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2021-2022

Date and Time: 19th Feb 2022, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. V Chandrasekhar

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr V Chandrasekhar	Principal	Chairman	<i>V. Chandrasekhar</i>
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	<i>Harish</i>
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	<i>Jisa Ann Alex</i>
4.	Ms. Nida	Student	2 nd Year Incharge	<i>Nida</i>
5.	Ms. Anjana Sree	Student	3 rd Year Incharge	<i>Anjana Sree</i>
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	<i>V. Chandrasekhar</i>
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	<i>P.V. Yudhistar</i>
8.	Rajashekar Reddy	Office Staff	Web Admin	<i>Rajashekar Reddy</i> <i>V. Chandrasekhar</i>



Chairman
Social Media Committee MRDCW

Principal & Dean
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Ref No:MRDCW/Social Media committee/2022/ Feb 02

Date:19.02.2022

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2021-2022 was conducted on 19th Feb 2022 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chanderekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Nida	Student	2 nd Year Incharge	8801764650
5.	Ms. Anjana Sree	Student	3 rd Year Incharge	9491313525
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chanderekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Dr V Chandrasekharas Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The minutes from the last meeting were reviewed .and approved unanimously.
- Suggestions were put forward for introduction of more interactive content
- A tentative calendar for the present year was shared and reviewed.
- Encouraging the followers to share their experiences on the content shared on the social media
- Insights from students representatives were also obtained.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members.

V. Chandrasekhar
Chairman

Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women



Academic Year
2020-21



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Ref No:MRDCW/ Social Media Committee/2020/Oct -01

Date: 5.10.2020
Hyderabad

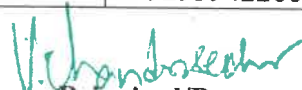
CONSTITUTION OF SOCIAL MEDIA COMMITTEE 2020-2021

College Social Media for academic year 2020-2021 has been set and the list of members of the Committee are as follows:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandrasekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Anjana Sree	Student	2 nd Year Incharge	9491313525
5.	Ms. Guduri Subramanyam Susita	Student	3 rd Year Incharge	9346120804
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing


Principal/Dean



Malla Reddy Dental College for Women
Principal / Dean
Malla Reddy Dental College for Women



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Ref No: MRDCW/ Social Media Committee/2020/Oct -02

Date: 6.10.2020

Hyderabad

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SOCIAL MEDIA COMMITTEE 2020-2021

College Social Media Committee meeting for academic year 2020-2021 has been scheduled on 13th Oct, 2020 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- Uploading classes on the website
- Updation regarding the College Website
- Review of the contents already uploaded
- Events to be uploaded on the social media
- Any further recommendations from the members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

Malla Reddy Dental College for Women

Copy to:

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3. PA to Dean for filing



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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2020-2021

Date and Time: 13th Oct 2020, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. V Chandrasekhar

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr V Chandrasekhar	Principal	Chairman	<i>V.Chandrasekhar</i>
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	<i>H Kemp</i>
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	<i>Jisa Ann Alex</i>
4.	Ms. Anjana Sree	Student	2 nd Year Incharge	<i>Anjana Sree</i>
5.	Ms. Guduri Subramanyam Susita	Student	3 rd Year Incharge	<i>Susita</i>
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	<i>V.Chandrasekhar</i>
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	<i>P.v. Yudhistar</i>
8.	Rajashekar Reddy	Office Staff	Web Admin	<i>Rajashekar</i>



V.Chandrasekhar
Chairman
Social Media Committee MRDCW
Principal / Dean
Malla Reddy Dental College for Women

Ref No:MRDCW/ Social Media committee/2020/ Oct 03

Date: 13.10.2020

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2020-2021 was conducted on 13th Oct 2020 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandrasekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Anjana Sree	Student	2 nd Year Incharge	9491313525
5.	Ms. Guduri Subramanyam Susita	Student	3 rd Year Incharge	9346120804
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Dr V Chandrasekhar as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The points discussed in the previous meetings were analysed for its execution
- Chairperson introduced the objective of posting content on all the media platforms.
- Due to the crisis emerged from COVID 19, all the theory classes were decided to be taken online and later to be uploaded
- Committee has discussed about the calendar of events to be uploaded
- Social media manager, faculty representative, student representatives insights for upcoming programs obtained
- Meeting ended with eagles view on the metrics of the media handles.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members. The next meeting to be tentatively scheduled in February 2021.

Chairman
Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women





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Ref No: MRDCW/ Social Media Committee/2021/ Feb 01

Date: 15.02.2021

Hyderabad

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SOCIAL MEDIA COMMITTEE 2020-2021

College Social Media Committee meeting for academic year 2023-2024 has been scheduled on 17th Feb, 2021 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- Review of the online classes going on due to COVID 19
- Review analytics and key performance indicators for each platform
- Review of the contents already uploaded and identifying areas for improvement
- Any further recommendations or new ideas from the committee members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

Malla Reddy Dental College for Women

Copy to:

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2. IQAC Coordinator
3. PA to Dean for filing

Principal / Dean
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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2020-2021

Date and Time: 17th Feb 2021, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. V Chandrasekhar

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr V Chandrasekhar	Principal	Chairman	<i>V.Chandrasekhar</i>
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	<i>Harish</i>
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	<i>Jisa Ann Alex</i>
4.	Ms. Anjana Sree	Student	2 nd Year Incharge	<i>Anjana Sree</i>
5.	Ms. Guduri Subramanyam Susita	Student	3 rd Year Incharge	<i>Susita</i>
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	<i>V.Chandrasekhar</i>
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	<i>P.V. Yudhistar</i>
8.	Rajashekar Reddy	Office Staff	Web Admin	<i>Rajashekar Reddy</i>



V.Chandrasekhar
Chairman

Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women



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Ref No:MRDCW/ Social Media committee/2021/ Feb 02

Date: 17.02.2021

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2020-2021 was conducted on 17th Feb 2021 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandrasekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Anjana Sree	Student	2 nd Year Incharge	9491313525
5.	Ms. Guduri Subramanyam Susita	Student	3 rd Year Incharge	9346120804
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Dr V Chandrasekhar as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The minutes from the last meeting were reviewed .and approved unanimously.
- Discussion on refining and improving the current social media strategy was done
- Suggestions were put forward for introduction of more interactive content
- A tentative calendar for the present year was shared and reviewed.
- More of clinical content to be uploaded on the website for students to learn online
- Insights from students representatives were also obtained.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members.

**Chairman
Social Media Committee MRDCW**

Principal / Dean
Malla Reddy Dental College for Women



Academic Year
2019-20



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Affiliated to Kaloji Narayanarao University of Health Sciences, Warangal, Telangana.

Date: 4.10.2019
Hyderabad

Ref No:MRDCW/ Social Media Committee/2019/Oct -01

CONSTITUTION OF SOCIAL MEDIA COMMITTEE 2019-2020

College Social Media for academic year **2019-2020** has been set and the list of members of the Committee are as follows:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandrasekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Greeshma	Student	3 rd Year Incharge	9848685079
5.	Ms. Guduri Subramanyam Susita	Student	2 nd Year Incharge	9346120804
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing



V. Chandrasekhar
Principal/Dean

Malla Reddy Dental College for Women
Principal / Dean
Malla Reddy Dental College for Women


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Ref No: MRDCW/ Social Media Committee/2019/Oct -02

Date: 8.10.2019

Hyderabad

CIRCULAR

SOCIAL MEDIA COMMITTEE 2019-2020

College Social Media Committee meeting for academic year 2019-2020 has been scheduled on 11th Oct, 2020 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- List of events to be uploaded on the social media
- Updation regarding the College Website
- Review of the contents already uploaded
- Any further recommendations from the members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

Malla Reddy Dental College for Women

Principal / Dean

Malla Reddy Dental College for Women

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing





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Affiliated to Kaloji Narayanarao University of Health Sciences, Warangal, Telangana.

ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2019-2020

Date and Time: 11th Oct 2019, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. V Chandrasekhar

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr V Chandrasekhar	Principal	Chairman	<i>V.Chandrasekhar</i>
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	<i>Harish</i>
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	<i>Jisa Ann Alex</i>
4.	Ms. Greeshma	Student	3 rd Year Incharge	<i>Greeshma</i>
5.	Ms. Guduri Subramanyam Susita	Student	2 nd Year Incharge	<i>Susita</i>
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	<i>V.Chandrasekhar</i>
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	<i>P.V. Yudhistar</i>
8.	Rajashekar Reddy	Office Staff	Web Admin	<i>Rajashekar</i>



V.Chandrasekhar
Chairman

Social Media Committee MRDCW
Principal / Dean

Malla Reddy Dental College for Women



MALLA REDDY
DENTAL COLLEGE FOR WOMEN

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Affiliated to Kaloji Narayanarao University of Health Sciences, Warangal, Telangana.

Ref No:MRDCW/ Social Media committee/2019/ Oct 03

Date: 11.10.2019

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2019-2020 was conducted on 11th Oct 2019 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chanderekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	8897228893
4.	Ms. Greeshma	Student	3 rd Year Incharge	9848685079
5.	Ms. Guduri Subramanyam Susita	Student	2 nd Year Incharge	9346120804
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chanderekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Dr V Chandrasekhar as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The points discussed in the previous meetings were analysed for its execution
- Chairperson introduced the objective of posting content on all the media platforms.
- College current social media presence is discussed and analysed by the members
- Committee has discussed about the calendar of events to be uploaded
- Awareness campaigns, and events of the college updated in the media platforms.
- Social media manager, faculty representative, student representatives insights for upcoming programs obtained

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members. The next meeting to be tentatively scheduled in February 2020.

Chairman
Social Media Committee MRDCW
Principal / Dean
Malla Reddy Dental College for Women




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Ref No: MRDCW/Social Media Committee/2019-2020/ Feb 8
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Affiliated to Kaloji Narayanarao University of Health Sciences, Warangal, Telangana.

Date: 15.02.2020

Hyderabad

CIRCULAR

SOCIAL MEDIA COMMITTEE 2019-2020

College Social Media Committee meeting for academic year 2019-2020 has been scheduled on 20th Feb , 2020 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings -
- Discussion of upcoming campaigns, promotions or events
- Review analytics and key performance indicators for each platform
- Identifying areas for improvement
- Any further recommendations or new ideas from the committee members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

Malla Reddy Dental College for Women

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing



Principal / Dean
Malla Reddy Dental College for Women



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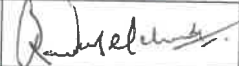
Affiliated to Kaloji Narayana Rao University of Health Sciences, Warangal, Telangana.
Recognised by Dental Council of India, New Delhi.

ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2019-2020


Date and Time: 20th Feb 2020, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. V Chandrasekhar

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr V Chandrasekhar	Principal	Chairman	
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	
3.	Dr Jisa Ann Alex	Reader, Prosthodontics	Member	
4.	Ms. Greeshma	Student	3 rd Year Incharge	
5.	Ms. Guduri Subramanyam Susita	Student	2 nd Year Incharge	
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	
8.	Rajashekar Reddy	Office Staff	Web Admin	





Chairman
Social Media Committee MRDCW

Principal / Dean

Malla Reddy Dental College for Women



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Ref No:MRDCW/ Social Media committee/2020/ Feb 02

Date: 20.02.2020

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2019-2020 was conducted on 20th Feb 2020 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandrasekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Ms. Greeshma	Student	3 rd Year Incharge	9848685079
4.	Ms. Guduri Subramanyam Susita	Student	2 nd Year Incharge	9346120804
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
5.	Dr V Chandrasekhar	Principal	Co-Ordinator	9391006910
6.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
7.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Dr V Chandrasekhar as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The minutes from the last meeting were reviewed and approved unanimously.
- A tentative calendar for the present year was shared and reviewed.
- Discussion on refining and improving the current social media strategy was done
- Suggestions were put forward for introduction of more interactive content
- Insights from students representatives were also obtained.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members.



Chairman

Social Media Committee MRDCW

Principal / Dean

Malla Reddy Dental College for Women



Academic Year
2018-19



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Ref No:MRDCW/ Social Media Committee/2018/Oct -01

Date: 3.10.2018

Hyderabad

CONSTITUTION OF SOCIAL MEDIA COMMITTEE 2018-2019

College Social Media for academic year **2018-2019** has been set and the list of members of the Committee are as follows:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandarsekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Senior Lecturer, Prosthodontics	Member	8897228893
4.	Ms. Greeshma	Student	2 nd Year Incharge	9848685079
5.	Ms. Aishwarya Sharma	Student	3 rd Year Incharge	8142185848
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandarsekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing



V. Chandrasekar
Principal/Dean

Malla Reddy Dental College for Women

Principal / Dean

Malla Reddy Dental College for Women


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Ref No: MRDCW/ Social Media Committee/2018/Oct -02

Date: 5.10.2018

Hyderabad

CIRCULAR

SOCIAL MEDIA COMMITTEE 2018-2019

College Social Media Committee meeting for academic year 2018-2019 has been scheduled on 10th Oct, 2018 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- Events to be uploaded on the social media
- Updation regarding the College Website
- Review of the contents already uploaded
- Any further recommendations from the members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

Malla Reddy Dental College for Women

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing



Principal / Dean
Malla Reddy Dental College for Women



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Recognised by Dental Council of India, New Delhi.

ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2018-2019

Date and Time: 20th Feb 2019, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. V Chandrasekhar

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr V Chandrasekhar	Principal	Chairman	<i>V.Chandrasekhar</i>
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	<i>Harish</i>
3.	Dr Jisa Ann Alex	Senior Lecturer, Prosthodontics	Member	<i>Jisa Ann Alex</i>
4.	Ms. Greeshma	Student	2 nd Year Incharge	<i>Greeshma</i>
5.	Ms. Aishwarya Sharma	Student	3 rd Year Incharge	<i>Aishwarya</i>
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	<i>V.Chandrasekhar</i>
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	<i>P.V. Yudhistar</i>
8.	Rajashekar Reddy	Office Staff	Web Admin	<i>Rajashekar</i>

V.Chandrasekhar

Chairman
Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women



Ref No:MRDCW/ Social Media committee/2018/ Oct 03

Date: 11.10.2018

Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

The Social Media committee meeting for the academic year 2018-2019 was conducted on 11th Oct 2018 at 11.00 AM in the College Council Hall, Dean Office, Ground Floor, MRDCW

The following members have attended the meeting:

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	CONTACT NUMBER
1.	Dr V Chandrasekhar	Principal	Chairman	9391006910
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	9949962477
3.	Dr Jisa Ann Alex	Senior Lecturer, Prosthodontics	Member	8897228893
4.	Ms. Greeshma	Student	2 nd Year Incharge	9848685079
5.	Ms. Aishwarya Sharma	Student	3 rd Year Incharge	8142185848
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Dr V Chandrasekhar as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The points discussed in the previous meetings were analysed for its execution
- Chairperson introduced the objective of posting content on all the media platforms.
- College current social media presence is discussed and analysed by the members
- Committee has discussed about the calendar of events to be uploaded
- Awareness campaigns, and events of the college updated in the media platforms.
- Social media manager, faculty representative, student representatives insights for upcoming programs obtained
- Meeting ended with eagles view on the metrics of the media handles.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members. The next meeting to be tentatively scheduled in February 2019.

Chairman
Social Media Committee MRDCW



Principal / Dean
Malla Reddy Dental College for Women


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Ref No: MRDCW/Social Media Committee/2019/1901
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Affiliated to Kaloji Narayanarao University of Health Sciences, Warangal, Telangana.

Date: 15.02.2019

Hyderabad

CIRCULAR

SOCIAL MEDIA COMMITTEE 2018-2019

College Social Media Committee meeting for academic year 2018-2019 has been scheduled on 20th Feb , 2019 at 11.00 AM in the College Council Hall, Deans Office, Ground Floor, MRDCW.

The Agenda for the meeting is as follows:

- Discussion of the previous meetings
- Discussion of upcoming campaigns, promotions or events
- Review analytics and key performance indicators for each platform
- Review of the contents already uploaded and identifying areas for improvement
- Any further recommendations or new ideas from the committee members

All the Committee members are instructed to attend the meeting as per the schedule.



Principal /Dean

Malla Reddy Dental College for Women

Principal / Dean

Malla Reddy Dental College for Women

Copy to:

1. Social Media committee members
2. IQAC Coordinator
3. PA to Dean for filing





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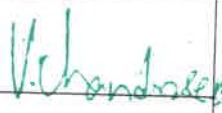

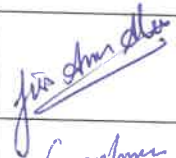
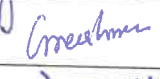

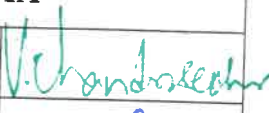

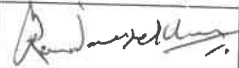
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ATTENDANCE REPORT OF SOCIAL MEDIA COMMITTEE MEETING 2018-2019


Date and Time: 11th Oct 2018, 11.00 AM

Venue: Council hall, Dean Office, Ground Floor, MRDCW

Chairman: Dr. V Chandrasekhar

S.NO	FACULTY	DESIGNATION	ROLE IN COMMITTEE	SIGNATURE
1.	Dr V Chandrasekhar	Principal	Chairman	
WEBSITE				
2.	Dr TVS Harish Kumar	Reader , Oral surgery	Co-Ordinator	
3.	Dr Jisa Ann Alex	Senior Lecturer, Prosthodontics	Member	
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5.	Ms. Aishwarya Sharma	Student	3 rd Year Incharge	
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandrasekhar	Principal	Co-Ordinator	
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	
8.	Rajashekar Reddy	Office Staff	Web Admin	




Chairman
Social Media Committee MRDCW
Principal / Dean
Malla Reddy Dental College for Women



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Ref No:MRDCW/ Social Media committee/2019/ Feb 02

Date: 20.02.2019
Hyderabad

MINUTES OF THE SOCIAL MEDIA COMMITTEE MEETING

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3.	Dr Jisa Ann Alex	Senior Lecturer, Prosthodontics	Member	8897228893
4.	Ms. Greeshma	Student	2 nd Year Incharge	9848685079
5.	Ms. Aishwarya Sharma	Student	3 rd Year Incharge	8142185848
TWITTER, INSTAGRAM, YOUTUBE AND OTHER MEDIA				
6.	Dr V Chandarsekhar	Principal	Co-Ordinator	9391006910
7.	Dr P V Yudhistar	Prof & HOD, Orthodontics	Member	9985406653
8.	Rajashekar Reddy	Office Staff	Web Admin	9293942288

Dr V Chandrasekhar as Chairman of the committee extended his warm welcome to the members of the committee and called the meeting to order at 11 AM. He congratulated the newly elected members and a short discourse was given on the function and scope of the Social Media committee.

Dr TVS Harish Kumar , the Coordinator commenced the meeting with agendas to be discussed

- The minutes from the last meeting were reviewed and approved unanimously.
- Discussion on refining and improving the current social media strategy was done
- Suggestions were put forward for introduction of more interactive content
- A tentative calendar for the present year was shared and reviewed.
- Encouraging the followers to share their experiences on the content shared on the social media
- Insights from students representatives were also obtained.

With no additional queries brought to the notice of the committee , the meeting was adjourned following vote of thanks to the chairman and other elite members.



Chairman
Social Media Committee MRDCW

Principal / Dean
Malla Reddy Dental College for Women

